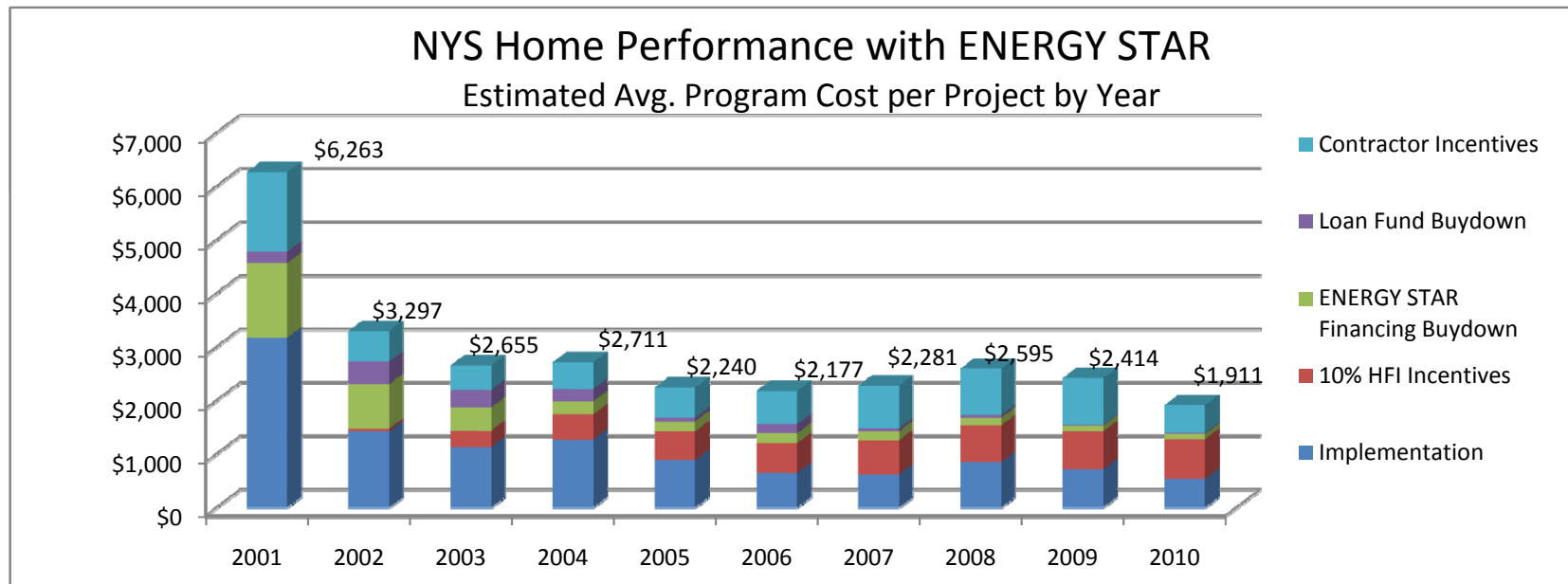


New York State Home Performance with ENERGY STAR

Estimated Cost per Project through PY 2010

Program Year	Implementation	10% HFI Incentives	ENERGY STAR Financing Buydown	Loan Fund Buydown	Contractor Incentives	Total Program Costs	Projects Completed	Estimated Avg. Cost per Project
2001	\$1,107,000	\$0	\$487,000	\$73,000	\$519,000	\$2,186,000	349	\$6,264
2002	\$1,390,000	\$53,000	\$815,000	\$410,000	\$560,000	\$3,228,000	979	\$3,297
2003	\$1,507,000	\$407,000	\$574,000	\$437,000	\$611,000	\$3,536,000	1,332	\$2,655
2004	\$1,696,000	\$621,000	\$329,000	\$302,000	\$668,000	\$3,616,000	1,334	\$2,711
2005	\$1,725,000	\$1,049,000	\$370,000	\$131,000	\$1,098,000	\$4,373,000	1,952	\$2,240
2006	\$1,763,000	\$1,509,000	\$507,000	\$459,000	\$1,700,000	\$5,938,000	2,727	\$2,177
2007	\$1,836,000	\$1,898,000	\$497,000	\$160,000	\$2,367,000	\$6,758,000	2,963	\$2,281
2008	\$3,187,000	\$2,572,000	\$544,000	\$181,000	\$3,276,000	\$9,760,000	3,761	\$2,595
2009	\$3,294,000	\$3,329,000	\$480,000	\$70,000	\$4,052,000	\$11,225,000	4,650	\$2,414
2010	\$2,577,000	\$3,634,000	\$450,000	\$95,000	\$2,522,000	\$9,278,000	4,856	\$1,911



Notes:

1. Program costs include: program implementation, customer incentives, and contractor incentives.
2. Program implementation includes: administrative costs, quality assurance, and marketing.
3. Contractor incentives consist of coop advertising incentives, contractor software usage, contractor equipment package incentives, contractor training, certification and accreditation costs, and TREAT training.
4. During program years 2008 and 2009, NYSERDA experienced increased administrative costs resulting from the implementation of a tiered customer incentive offering through the ConEd Gas Efficiency and National Grid Gas Efficiency Programs.

